

2021 Cookie Booth Procedures

November 30	The Council will upload all of last year's booths by Service Community.
January	Round 1 – Each Troop will choose a maximum of 3 booths within their Service Community <ul style="list-style-type: none">• Booth selections will be done in each Service Community during their Service Community Booth Selection meeting.• Round 1 must be entered into Smart Cookies by January 19th
January 20	Round 2 - Lottery opens for choices of open locations <ul style="list-style-type: none">• The Smart Cookie Lottery opens for each troop, with an opportunity to enter up to 10 preferred booths within their Service Community.• Each Troop will receive 2 booths from their list of preferred choices in this round.• The lottery will open on January 20th at 7:00 a.m. and close the following day (January 21st) at 11:00 p.m.• This will give the troops 40 hours to make selections in their own Service Communities
January 22	Lottery runs at 8:00 a.m. – confirmation letters go out immediately
January 25	Round 3 - 8 p.m. – First Come First Serve Opens (FCFS) <ul style="list-style-type: none">• Troops can select two more locations within their own Service Communities• This would be based on a first come, first served- versus a lottery style - basis• This could give them the possibility of up to 7 booths at this point.• FCFS closes on January 26th at 11 p.m.• Up to this point all booths are reserved for Service Communities
January 27	Round 4 - 8 p.m. FCFS Opens <ul style="list-style-type: none">• First Come First Serve – Troops may select 2 more booths within their own Service Community.• FCFS closes on the January 28th at 11:00 p.m.
January 29th	After the first 4 rounds are complete, each troop in a Service Community will have had the opportunity to select up to 9 booths within their own Service Community prior to opening booth options Council-wide.
February 3	Round 5 - 8 p.m. – FCFS Opens <ul style="list-style-type: none">• First Come First Serve-All remaining booths in the system will become available for selection Council-wide. Unlimited selections will be based on availability.• This will give all girls an opportunity to reach their individual goals.